Past Issues

Translate ▼

R

View this email in your browser



The Board would like to present an overview of the key issues raised in the 2024 member survey along with several actionable items. There were 95 responses from a total membership of 425. The Board would also like to thank everyone who took time to complete the survey as there were many valuable comments that the Board will use to help refine our program offerings.

# **Survey Respondents:**

- 55% identified as road and gravel riders, 35% as road-only and 5% as gravel-only
- 30% A-riders, 40% B-riders, 19% C riders, 11% unsure

# **Ride Structure & Length**

Positives:	Areas to Review					
<ul> <li>Comments on rides &amp; ride organization</li> <li>Like the Cycle Club app</li> </ul>	<ul> <li>Getting back a bit earlier from Saturday rides</li> <li>Length of coffee stops</li> <li>Social time after rides</li> <li>Extra loops for those wanting a longer ride</li> </ul>					

### Actions:

- 1. Try to offer two options on each ride to address the time and distance concern assuming two RLs per group; one group may have either a shorter coffee stop/or none, and/or if possible, return via a shorter route.
- 2. Attempt to keep Saturday A rides in the 100 km range.
- 3. Continue to offer longer rides for A and B groups on long weekends.
- 4. Add one more Saturday remote ride from the Wasaga area.

## **Ride Leaders**

Positives	Areas to Review			
Well-led groups	Consistent understanding of the Ride Leader's role & ride guidelines			

S	Subscribe	Past Issues					Translate ▼	R
	Safety-conscious		maximum pace	<b>J</b>	<b>J</b>			
	A -4!							1

# Actions:

- 1. Create a communication for all members on what to expect from Ride Leaders.
- 2. Reinforce ride guidelines during Ride Leader training sessions.

#### **Social Events**

Positives	Areas to Review
<ul> <li>Liked most aspects of our social events.</li> <li>Good chance to interact with other members.</li> <li>Important part of the Club.</li> </ul>	<ul> <li>Mixed reviews on Kelsey's as an event site.</li> <li>Preference for social events mid-afternoon on weekends.</li> </ul>

#### Actions:

- 1. One Saturday per month try to have members meet at Side Launch after the ride. Try to adjust routes and times for each group to get most people back to Agnora around the same time.
- 2. Plan a mid-season social at Side Launch on either a Saturday or Sunday afternoon.

## **Other Topics and Comments**

#### **General Comments**

- Mixed results on whether to maintain the free jersey program or move to a lower membership fee without a jersey. The Board to review this topic in more detail.
- Generally positive comments on Club communications and timeliness of communications.
   The Board is planning to review which platforms to use along with a review of its social media strategy.
- Members requested that some training sessions be aimed at more advanced riders.

Note: This is the last newsletter that includes prior year members.

Past Issues

Translate ▼

R

# Thank you to our 2024 Sponsors



























Copyright © 2018 Collingwood Cycling Club, All rights reserved.

You are receiving this email because you provided expressed consent.

#### Our mailing address is:

Collingwood Cycling Club 98 Conservation Way Collingwood ON L9Y 0G9 Canada

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>.